

Report to:	SCRUTINY COMMITTEE
Item number	9
Relevant Officer:	Sally Shaw, Head of Corporate Development, Engagement and Communications
Date of Meeting	19 th June 2014

COUNCIL PRIORITY REPORT 2013 / 2014

1.0 Purpose of the report:

1.1 The Committee to consider the Priority Report for priorities 5, 6 and 9.

2.0 Recommendation(s):

2.1 To note the content of the report and highlight any areas for further scrutiny which will be reported back to the Committee at the next meeting.

2.2 To approve the proposed changes to priority reporting for 2014/15.

3.0 Reasons for recommendation(s):

3.1 To ensure constructive and robust scrutiny of the report.

3.2a Is the recommendation contrary to a plan or strategy adopted or approved by the Council? No

3.2b Is the recommendation in accordance with the Council's approved budget? N/A

3.3 Other alternative options to be considered:

None.

4.0 Council Priority:

4.1 The relevant Council Priorities are:

- Attract sustainable investment and create quality jobs
- Encourage responsible entrepreneurship for the benefit of our communities
- Deliver quality services through a professional, well-rewarded and motivated workforce

5.0 Background information

5.1 The purpose of this report is to summarise performance against the following Council priorities:

Priority 5 Attract sustainable investment and create quality jobs

Priority 6 Encourage responsible entrepreneurship for the benefit of our communities

Priority 9 Deliver quality services through a professional, well-rewarded and motivated workforce

5.2 Reporting Performance in 2014/15

5.2.1 It is proposed that some small changes should be made to priority reporting for 2014/15.

5.2.2 Performance against each priority will continue to be reported to CLT and Scrutiny Committee once a year but the timetable for reporting will be amended so that reports will be grouped together by Council Plan theme. The proposed timetable is:

Month	Theme: Raising Aspirations	
Sept 2014	1	Tackle child poverty, raise aspirations and improve educational achievement
	2	Safeguard and protect the most vulnerable
	9	Deliver quality services through a professional, well-rewarded and motivated workforce

Month	Theme: Prosperous Town	
Nov 2014	3	Expand and promote our tourism, arts, heritage and cultural offer
	5	Attract sustainable investment and create quality jobs
	6	Encourage responsible entrepreneurship for the benefit of our

		communities
	9	Deliver quality services through a professional, well-rewarded and motivated workforce

Month	Theme: Healthy Communities	
Feb 2015	4	Improve health and wellbeing especially for the most disadvantaged
	7	Improve housing standards and the environment we live in by using housing investment to create stable communities
	8	Create safer communities and reduce crime and anti-social behaviour
	9	Deliver quality services through a professional, well-rewarded and motivated workforce

5.2.3 As Priority 9 focuses on the health of the organisation and its workforce, it is proposed that this priority is reported on a more frequent basis.

5.2.4 The content of the priority reports will also be refreshed to ensure that they are closely aligned to the Council Plan 2013 – 2015.

5.4 Witnesses/representatives

5.4.1 The following persons have been invited to attend the meeting to report on this item:

Sally Shaw, Head of Corporate Development, Engagement & Communications

Priority 5

Cllr Fred Jackson

Alan Cavill, Assistant Chief Executive – Regeneration, Tourism & Culture

Priority 6

Cllr Amy Cross

Alan Cavill, Assistant Chief Executive – Regeneration, Tourism & Culture

Priority 9

Cllr John Jones

Carmel McKeogh, Deputy Chief Executive

Does the information submitted include any exempt information?

No

List of Appendices:

Appendix 9a: Priority 5 report

Appendix 9b: Priority 6 report

Appendix 9c: Priority 9 report

6.0 Legal considerations:

6.1 None.

7.0 Human Resources considerations:

7.1 None.

8.0 Equalities considerations:

8.1 None.

9.0 Financial considerations:

9.1 None.

10.0 Risk management considerations:

10.1 None.

11.0 Ethical considerations:

11.1 None.

12.0 Internal/ External Consultation undertaken:

12.1 None

13.0 Background papers:

13.1 None.